

Econocom finances and accelerates companies' digital transformation. With more than 10,700 employees in 19 countries and revenue of €3 billion, Econocom has all the requisite abilities to ensure the successful implementation of large-scale digital projects: consulting, sourcing and technology management & financing of digital assets, infrastructure, application and business solution services, and project financing. Econocom has adopted European company status (*Societas Europaea*). The Econocom Group share has been listed on Euronext Brussels since 1986. It is part of the BEL Mid and Family Business indices.

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## Econocom appoints Chantal De Vrieze Managing Director Belux

Zaventem, 24<sup>th</sup> January 2019 - Econocom has appointed Chantal De Vrieze Managing Director of Belgium and Luxembourg. As such, she will also join the Group's Executive Committee. Chantal De Vrieze will take up her post on 11<sup>th</sup> February.

In her new role, Chantal De Vrieze's duties will include achieving Belux's growth ambitions and rolling out the "e for excellence" strategic plan. With this plan, Econocom aims to focus on growth, quality and customer satisfaction through integrated solutions in four areas of expertise: digital workplace, ICT infrastructures, digital transformation and financing.

*"We're currently seeing a market shift from an ownership rationale to a use rationale, which has led to a rise in as-a-service solutions and product/service combinations. It's an attractive model for clients. With our unique combination of products, digital services and financing, Econocom is ideally positioned to support these new business models,"* said **Chantal De Vrieze**, the new Managing Director of Econocom Belux, who is returning to a company where she previously spent 14 years, including seven as Country

Manager. *"I'm drawn to this company's DNA, its dynamic and entrepreneurial spirit. I followed my heart,"* she added.

**Jean-Louis Bouchard**, CEO of Econocom Group, said: *"Chantal's sound understanding of both the group and the market will be valuable to Econocom as it enters a new growth phase. With her many years of experience in leasing and services, Chantal has the ideal background to see through the implementation of our strategic plan in this important, historic region for Econocom."*

For the past three years, Chantal De Vrieze was head of Altran Belgium. In addition to her new career at Econocom Belux, she will continue to serve on the boards of directors of a number of major listed Belgian companies.

To download a photo of Chantal De Vrieze, click [here](#).