



- **Econocom Group in 2007**
- **Econocom's mission**
- A new strategic plan
- 2007: record performances
- The Econocom Group share
- **○** Conclusion and 2008 prospects





### **Econocom Group in 2007**

- ◆ A European ICT services provider : direct presence in 8 countries\*
- 25 years of experience
- Specialized in B-to-B
- 2,300 employees including 1,700 engineers and technicians
- Listed since 1986 (Euronext Brussels Small Caps index)
- A dual competence in IT and telecommunications at our customers' service



\* Belgium, France, Germany, Italy, Luxembourg, the Netherlands, Spain, and United Kingdomi

www.econocom.com

3

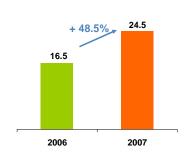




### **Econocom Group in 2007**

#### A strong growth





Recurring operating profit







- Our vision of the market
- Our mission



### Our vision of the market

Globalization and new technologies have transformed corporate structures and generated new user requirements:









www.econocom.com

7





### Our vision of the market

- **⊃** Today, the user is at the heart of corporate development strategies
  - Convergence between IT and telecom is accelerating.
  - Employees want to benefit from all work station services, anywhere, any time:
    - Time and productivity saving





### Our vision of the market

**⇒** In this context, the key issue of CIO and General Managers is:

To ensure that ANY TIME, ANYWHERE all company employees have the communication tools and ACCESS TO THE INFORMATION necessary to efficiently carry out their missions.

www.econocom.com

9





## Our vision of the market

- The CIO and General Management teams must therefore answer new questions...
  - Who is running my project?
  - How do I make the right technological choices?
  - How do I rationalise the costs?
  - How do I manage consumption?
  - How do I master equipment/software developments in an evolving IT system?
  - Who will manage my equipment?
  - How do I satisfy users?





#### To meet our customers' MOBILITY NEEDS



Today's workplace		It's any time,	
•	is changing.		anywhere.
			<b>V</b>
www.econocom.com		11	econocom*



#### ... with 4 poles of expertise

• Supplying IT equipment and solutions

PRODUCTS & SOLUTIONS

• IT Services: consulting, outsourcing, third-party maintenance

MANAGED SERVICES

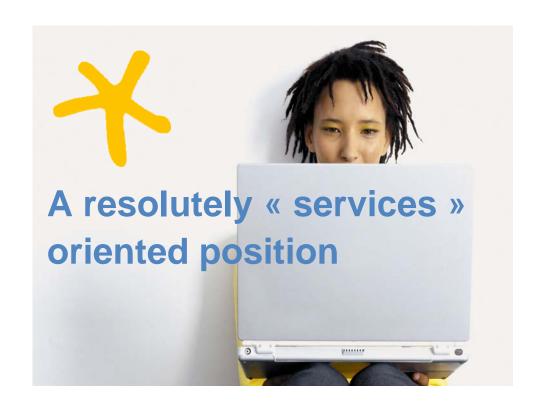
 Integration andinfrastructure management of telecom solutions

TELECOM SERVICES

 IT and Telecom equipment finance and asset management

IT FINANCIAL SERVICES









**Previous plan: Share Five** 

**Strategic axis (2003 – 2007)** 

# Regain leadership through innovation in each of our activities

→ REACHED

www.econocom.com

15





In Belgium

## MorganChambers



→ lists Econocom the 1st outsourcing service providers of Belgian companies.





In France



→ awarded, in April 2007, Econocom for No 1 IT provider in France.

www.econocom.com

17





**Previous plan: Share Five** 

- **⊃** Two objectives
  - Increase the operating profitability (objective: 5%)
  - Increase the Econocom Group share price to 12 €





Horizon 2012: a plan with a strategic axis (2008 - 2012) on continuity

### Reinforce our leadership by uniting our talents in the scope of bundled offerings

www.econocom.com





### Our new strategic plan

- The bundled offerings: offers involving all of our skills, allowing the entire life cycle of our customers' infrastructures to be managed and optimized:



- Printing equipment with PAPYYYMS
- IT equipment with MYP
- Telecommunications equipment with mobile asy





### In 2012, two objectives:

- **⊃** 1 billion euros in revenue
- **○** 6% operating profitability

www.econocom.com







#### Strong growth in revenue and result

Revenue 701 M€ + 18.8% Recurring
Operating Profit
24.5 M€
+ 48.5%

Cash Flow 32 M€ + 60%

www.econocom.com

23





## 2007: record performances

#### Consolidated profit & loss account as of December 31, 2007 (in M€)

	2006	2007	
Revenue	589.8	700.7	+ 18.5%
Recurring operating profit	16.5	24.5	+ 48.5%
Operating profit	14.5	23.8	+ 64.1%
Profit before tax	14.5	23.5	
Tax	(4.4)	(5.2)	
Net profit, Group share	10.2	18.0	+ 76.5%





#### Four acquisitions in 2007 have bolstered growth

- January: Alliance Support Services, one of the leaders in France in third-party maintenance – integration of 450 employees.
- February: B-to-B activity of The Phone House France, management and facilities management of voice and data lines – integration of 21 employees.
- February: Kentron France, IT governance consultancy and service management integration of 11 employees.
- December: Tecnolease, an Italian company specialized in IT equipment leasing. With this acquisition, Econocom consolidates its position as No. 2 on the Italian market.

www.econocom.com

25





### 2007: record performances

#### Consolidated revenue by activity in M€

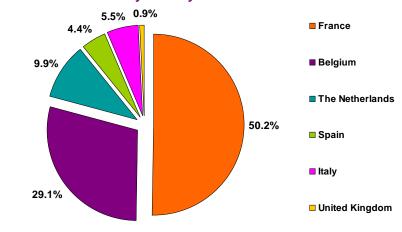
		2007	%	
	2006		Current basis	Comparable basis
Managed Services (1)	100.0	134.0	+ 34%	+ 4.4%
Products and Solutions	187.6	190.1	+ 1.3%	+ 1.3%
IT Financial Services	279.8	344.1	+ 23%	+ 22%
Telecom Services (2)	22.4	32.5	+ 45%	+ 24%
Total Econocom Group	589.8	700.7	+ 18.8%	+ 12.6%

- (1) Includes the figures from A2Z, Alliance Support Services (from 1st January 2007) and Kentron (from 1st March 2007).
- (2) Includes the B-to-B activity of The Phone House France, consolidated from 1st March 2007.





#### Revenue breakdown by country



www.econocom.com

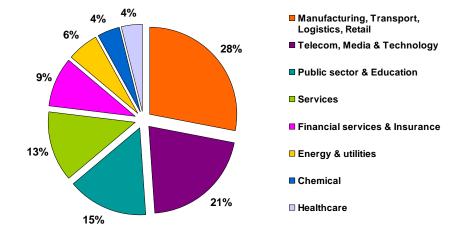
27





## 2007: record performances

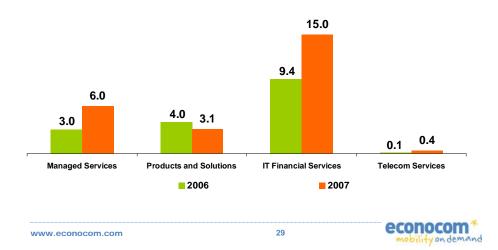
#### Revenue breakdown by industry sector



econocom



#### Contribution of the activities to the recurring operating profit (in M€)





## 2007: record performances

- Managed Services: result doubled thanks to the contribution from Alliance (+ 1.1 M€), the recovery of A2Z, the effects of saving measures, and an increase in productivity.
- → Products and Solutions: slight increase in revenue and recovery of margins. A year of commercial investment in France and Belgium in order to speed up growth from 2008.





- → Telecom Services: strong growth in activity. Profitability remains small due to the commercial and technical investments.
- ➡ IT Financial Services: a good year with the first return on the recruitments made since 2005. Strong growth in activity and increased profitability in main countries (France, Belgium, The Netherlands, Spain and Italy).

www.econocom.com

31





## 2007: record performances

#### Consolidated balance sheet as of December 31, 2007 (in M€)

NON CURRENT ASSETS	57	SHAREHOLDER'S EQUITY	83
CURRENT ASSETS	259	LIABILITIES	233
Inventories	8	Provisions	3
Accounts receivable	164	Accounts payable	114
Cash assets	61	Financial debt	33
Other debtors and current assets	26	Other current liabilities	83
TOTAL ASSETS	316	TOTAL LIABILITIES	316

econocom



#### Cash flow statement (M€)

	2006	2007
Cash flow	+20	+32
Variation in working capital requirement	+9,5	(15,5)
Acquisitions of own shares	(7,6)	(19,3)
Dividends paid	(4,6)	(5,3)
Acquisitions and other	(0,8)	(7,6)
Change in net cash position	+16,5	(15,7)

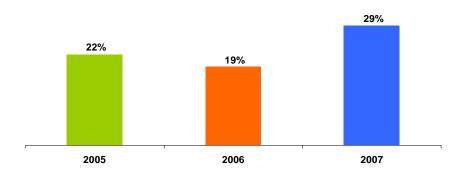
www.econocom.com

33



# 2007: record performances

#### Return on shareholders' equity (\*)



(\*) recurring operating profit / shareholders' equity

econocom





## The Econocom Group share in 2007

Market capitalization as of March 27th, 2008	201 M€
Shareholders' equity	83 M€
Market capitalization / Shareholders' equity	2.42%
Float	49%
Average daily volume in 2007	22,991
Quoted price as of March 27th, 2008	7.80 €
Evolution since January 1st, 2008	+ 3.9%
Gross dividend	0.24 €(+ 20%)
Total number of shares	25,800,000
Total number of shares excluding own-shares as of March 20th, 2008	25,692,000





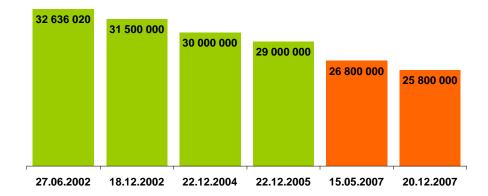
### The Econocom Group share in 2007





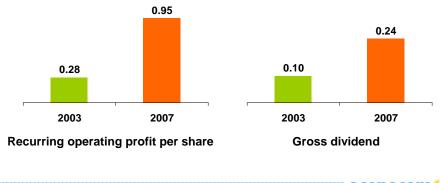
### The Econocom Group share in 2007

Own share purchase policy The group has written off 3,200,000 shares in 2007 (11% of the capital)





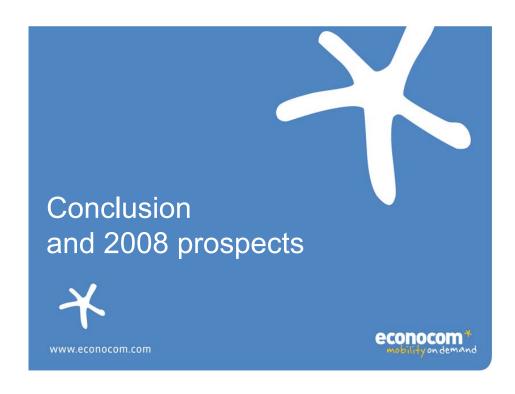
Evolution 2003 - 2007 (Share Five plan)



www.econocom.com

39







### **Conclusion and 2008 prospects**

- **2007:** best results since the group's creation:
  - Revenue: 701 million euros
  - Recurring operating profit: 24.5 million euros
- **2008:** the first two months are in line with our internal plans. Over the year, the Management will devote itself to consolidating the group's good financial and commercial performances.
- Corporate IT mobility requirements are increasing sharply and will boost the group's growth over the coming years.

www.econocom.com

41





## Conclusion and 2008 prospects

- New strategic plan, Horizon 2012, to capitalise on our dual competence in IT and telecoms, and our complementary skills: its implementation has already begun.
- → The group has the financial means to seize opportunities for external growth.

