



Born: 21 March 1987 (39)

Quentin BOUCHARD

BACKGROUND

Quentin Bouchard joined the group in 2013 to manage various projects across internal communications, business and IT, rapidly giving him a comprehensive overview of the company and its challenges.

After a successful few years in management consulting, helping key accounts with their transformation projects, he returned to Econocom in 2019 to optimise business applications for the leasing division, which gave him the opportunity to prove his skills in IT project management, enterprise architecture and agile methodologies.

Appointed Head of IT and Security for the Group in November 2023, Quentin has, since July 2024, been Managing Director Global Group Tech across Europe, tasked with accelerating the Group's digital transformation, with a particular focus on artificial intelligence and data value.

Since January 2025, Quentin Bouchard has also been appointed Managing Director of Supply and Services France, responsible for Econocom Products & Solutions, Econocom Services & Solutions and Econocom Apps, Cloud & Data.

Quentin Bouchard holds a Master's degree in Economics from the University of Paris Panthéon-Assas.

CURRENT POSITIONS

- Chairman of Demeo Invest SAS
-